

13th Annual Tri-State Tobacco and Candy Distributors Convention



August 11 - 13, 2010
Cincinnati, Ohio

The **TRI-STATE TOBACCO AND CANDY DISTRIBUTORS CONVENTION** is the *premier networking event* for *CEO's, buyers and top management of retail/convenience store wholesalers who operate in OHIO, INDIANA, KENTUCKY and the MIDWEST REGION. Wholesalers from WEST VIRGINIA will be joining us this year, adding to the opportunities for manufacturers and service providers to network with leading wholesalers.* **With so many industry events scheduled throughout the year, we are proud of the feedback that ranks the Tri-State Convention as a favorite among attendees!**

SCHEDULE OF EVENTS

Please note that the agenda as presented in the registration brochure is subject to adjustments prior to the convention.

O Optional Event with separate registration fee.

WEDNESDAY, AUGUST 11th

3:00 pm
REGISTRATION CENTER OPEN

6:00 pm to 9:00 pm
WELCOME RECEPTION
Cocktails, heavy hors d'oeuvres and conversation.

THURSDAY, AUGUST 12th

7:30 am
REGISTRATION CENTER OPEN

7:30 am to 9:00 am
BUFFET BREAKFAST
Stop by for breakfast before the Tri-State Golf Tournament. Breakfast is available for all convention guests, regardless of whether or not you are golfing.

9:00 am
TRI-STATE GOLF TOURNAMENT **O**
Lassing Pointe Golf Course, Union Kentucky
Located just 20 minutes from downtown Cincinnati, Lassing Pointe is the top ranked course in the area for both the novice and serious golfer.

6:00 pm
TRI-STATE CIGAR DINNER **O**
Hollywood Casino • Indiana
*Cocktail Reception followed by Dinner and presentation of the Garry Adams Tri-State Memorial Award. Enjoy a selection of fine cigars provided by our Cigar Dinner sponsor, **Altadis USA***
Transportation will be provided. To give our guests an opportunity to also enjoy Hollywood Casino, there will be several scheduled departure times back to the hotel after the Cigar Dinner concludes.

FRIDAY, AUGUST 13th

7:30 am
REGISTRATION CENTER OPEN

7:30 am to 8:30 am
BUFFET BREAKFAST
Start the busy day with buffet breakfast ... no formal program because we're saving that for later.

FRIDAY, AUGUST 13th continued

8:00 am to 4:00 pm
HOSPITALITY CENTER and EXHIBITS OPEN
The Hospitality Center is the perfect place to catch up with an old friend, discuss new business opportunities and learn about new products and deals from our Hospitality Center Exhibitors.

8:30 am to 11:30 am
INDUSTRY SESSIONS
Sessions with industry experts are being developed to present in-depth information and analysis about FDA regulation, marketing and growing business opportunities in the FDA era, what the PACT Act means to states, MSA issues and more.

12:00 pm
INDUSTRY LUNCH
Followed by the always popular Hershey Sundae Bar.

1:30 pm
WORKPLACE SAFETY 101
It's easy to overlook and can be costly if a workplace accident does happen. Get usable information now to make sure you don't have to say "if only we had".

2:00 pm
B-I-N-G-O for Spouses and Guests
*A convention tradition, the annual **Altria Sales & Distribution** sponsored afternoon of Bingo includes plenty of fun and great prizes.*

3:00 pm
STATE ASSOCIATION MEETINGS
Don't miss your association's meeting where you'll hear about state-specific politics and policies that impact the industry and your business.

5:00 pm
FAREWELL RECEPTION
Stop by before hitting the road or before heading to the Cincinnati Reds game. Refreshments and hors d'oeuvres will be available.

7:00 pm
CINCINNATI REDS GAME **O**
Just because the Convention is over doesn't mean you have to leave! Join us at Great American Ballpark for the Cincinnati Reds v Florida Marlins game.

2010 SPONSORS AS OF JUNE 4th ; additional sponsors will be announced as commitments are received

PLATINUM SPONSOR LEVEL

Altria Sales & Distribution

GOLD SPONSOR LEVEL

**Altadis, USA • The Hershey Company • JT International, USA
Lorillard Tobacco Company • RJ Reynolds Tobacco Company**

SILVER SPONSOR LEVEL

Swedish Match North America

BRONZE SPONSOR LEVEL

Nestle, USA

- Tri-State Golf Tournament Hole Sponsorships are also available for \$500 per hole.
- Contact the Ohio Wholesale Marketers Association (OWMA) at 614-224-3435 for more information about sponsorships.

CONVENTION HOTEL

Unless otherwise noted on the agenda, all convention activities will be at **The Millennium Hotel**, located in the heart of downtown Cincinnati. Shops and fine dining are just outside the door and the hotel is also on the shuttle route to Covington and Newport, Kentucky where you can enjoy hours of shopping, dining, antiques and the amazing Newport Aquarium.

Convention Rate: \$129.00 plus applicable taxes

Room Block cut-off: July 17th

The convention room rate is extended three days before and after our meeting dates, based on room availability.

Reserve Online using the Millennium Hotel link on the Hotel Registration page of the Tri-State Convention website at www.tobaccocandyconvention.com

Reserve by Phone at 1-800-876-2100 and identify your affiliation with the Tri-State Tobacco and Candy Distributors Convention, **Group Code: 108OHIOWHO**.

CONVENTION REGISTRATION

Online: www.tobaccocandyconvention.com

Mail: Complete the enclosed registration form and return it by mail to:

TRI STATE CONVENTION
c/o Ohio Wholesale Marketers Association (OWMA)
88 E. Broad Street • Columbus OH 43215

Fax: Fax the enclosed registration form to OWMA at 614-224-0551

Phone: Call the Ohio Wholesale Marketers Association (OWMA) at 614-224-3435

TRI-STATE CONVENTION DEAL BOOK

The **TRI-STATE CONVENTION DEAL BOOK** was introduced in 2009 and is back this year by popular demand. Manufacturers who participated last year said the Deal Book is a great way to support the convention and generate sales without incurring exhibit expenses, and the distributors appreciated both the deal savings and being able to place orders up to a few days after the Convention. **Refer to the enclosed Tri-State Tobacco and Candy Distributors Convention Deal Book and Exhibit Space Information Sheet for details.**

TRI-STATE CONVENTION EXHIBITS

If you prefer to exhibit your products instead of or to complement participating in the Deal Book, the Tri-State Convention will feature a limited number of exhibit spaces in the Hospitality Center. The Hospitality Center is where convention attendees gather for breaks and meetings with suppliers and distributors. The Center will be open on August 12th and 13th, with most activity expected on August 13th. **Refer to the enclosed Tri-State Tobacco and Candy Distributors Convention Deal Book and Exhibit Space Information Sheet for details.**

THINGS TO DO IN CINCINNATI and NORTHERN KENTUCKY

Cincinnati and Northern Kentucky have so much for you and your family to enjoy ... shopping, great dining, museums, Kings Island Amusement Park, The Beach Water Park and so much more! Check out the Cincinnati USA website at www.cincinnatiusa.com to see everything that Cincinnati and Northern Kentucky have to offer!



Ohio Wholesale Marketers Association
88 East Broad Street
Suite 1240
Columbus OH 43215

13th Annual Tri-State Tobacco and Candy Distributors Convention

August 11 - 13, 2010
Cincinnati, Ohio

2010 CONVENTION INFORMATION ENCLOSED

www.tobaccocandyconvention.com